

Carnegie Success Connection Tip of the Week -

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“The key question isn't, 'What fosters creativity?'

But it is, 'Why isn't everyone creative?'” -

Abraham Maslow

Creative ideas result in new discoveries, better ways of doing things, reduced costs and improved performance. Here are some tips you can use to drive innovation in your workplace:

- Visualize your goal or objective
- Get the facts with regard to the situation and then state what the problem is
- Brainstorm possible ideas/solutions with your team. Evaluate each idea/solution
- Once the solution is determined, get "buy-in"
- Implement the solution, follow up on it and evaluate it

Source: Leadership Training for Managers

Dale Carnegie

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